

Banner Nonprofits, LLC



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Heidi Henry has helped over 160 Oregon, Washington and Northern California communities with strategic planning, community collaborations, leadership training and project implementation for economic development. Her background in business marketing and economic development includes work as a chamber director, a downtown revitalization director, and in the early 1990's, the Volunteer Director and Health Education, and Lifeline Sales Director for the 501(c)(3) Silverton Hospital. She has worked as a trainer and facilitator with Oregon Downtown Development Association and Rural Development Initiatives coordinating and facilitating strategic plans, organizational assessments and program studies, Main Street Program Planning, Ford Family Foundation Leadership Training programs, brownfield/industrial site development strategies and volunteer work plans, delivered board and volunteer training, cultural tourism training, public arts programs planning, chamber and downtown association planning and training, economic development action plans, program assessments, community center feasibility studies, and fundraising strategies.

Heidi is past President of the Board of Directors for the Center for Nonprofit Stewardship, Inc, a non-profit devoted to financial management skill-building and governance excellence for non-profits nation-wide. She is past Director of the Mid-Willamette Valley Arts Council. She is certified by National Main Street, Washington D.C., certified Myers Briggs instructor, and certified in adult instructional design and training. She chaired the City of Corvallis Downtown Commission, was Secretary of the Board of the Benton County Cultural Coalition, past President of the Philomath Public Arts Council, is a grant writer and has taught nonprofit certification studies through the University of Oregon School of Law. Heidi owns a small retail business, Mod Pod, with her daughter in downtown Corvallis, Oregon.

Projects to date include:

- 2020 Interim Executive Director for Center Against Rape and Domestic Violence, Benton/Linn County, OR
- 2020 CHANCE Shelter and Homeless Services Shelter Study, Lincoln City, OR
- 2020 Visit Corvallis Board Training
- 2020 Corvallis Chamber of Commerce Planning
- 2020 Whiteside Strategic Plan
- 2020 First Step Florence, Oregon Homeless Plan
- 2020 Samaritan House, Newport Strategic Plan
- 2020 Willamette Heritage Center Funding Plan and Training, Salem
- 2019 Benton Historical Society and Museum Retail Business Plan and Board Strategic Plan
- 2019 Children's Coalition, Lincoln County Board Training and Succession Planning
- 2019 Samaritan House Family Shelter Strategic Plan
- 2019 First Step Florence Homeless and Funding Strategic Plan
- 2019 Cottage Grove Economic Development Training and Board Orientation
- 2019 Homeless Coalition Strategic and funding plan, Central Oregon
- 2019 Visit Corvallis Board Training and Orientation
- 2019 Corvallis Multicultural Literacy Center Strategic Plan
- 2019 Whiteside Theatre Foundation Board Training
- 2019 Gilbert House fundraising plan for a new learning landscape
- 2018 Mary's River Watershed Council strategic plan update
- 2018 Jefferson Mint Festival 501c3 registration/application and board training/strategic plan
- 2018 Benton Cultural Coalition grant application review board
- 2018 Philomath Montessori strategic plan and board training
- 2018 Humane Society, Marion County, board strategic plan and training
- 2018 Friends of Historic Champoege Park dissolution facilitation

- 2018 Visit Corvallis strategic plan and board training
- 2016-18 Interim Director of the Center for Nonprofit Stewardship delivering workshops on strategic planning, grant writing, funding studies and board governance roles and responsibilities to nonprofits in Oregon and California
- 2017 Rogue River Watershed Council, Strategic Plan, Medford, OR
- 2017 Horizon Group Executive Director Plan and Search Consultant, Pendleton, OR
- 2017 Mary's River Watershed Council, Corvallis, OR
- 2017 Habitat for Humanity Regional Trainings, Sisters, Newberg, Roseburg, Oregon
- 2017 Siuslaw Outreach Services Strategic Plan and Board training, Florence, OR
- 2017 Children's Advocacy Center, Strategic Plan and Board Training, Newport, Oregon
- 2015 Oregon Sun Grown Growers Association Board Roles and Responsibility Training, Ashland, OR
- 2015 Quilts for Caring Hands Board Responsibility Training
- 2015 Benton County Senior Foundation Closing Process, Benton County
- 2015 Portland Fruit and Flower Plan and Training, Portland, OR
- 2015 Grace Center Strategic Plan, Board Training, Key Staff Training, Grant Writing for \$800,000 to Purchase Building, Corvallis, OR
- 2015 Albany Public Schools Foundation Plan Update
- 2015 Samaritan House Homeless Strategic Plan and Funding Study for 2.5 million dollar Housing, Newport, OR
- 2015 Strategic Planning, Pastoral Counseling Center, Benton County
- 2015 Nancy Devereaux Center, Homeless Shelter Plan and Funding Development Study, Coos Bay, OR
- 2015 Rails to Trails Coalition Training, Port Angeles, WA
- 2015 Washington Port Townsend Main Street Plan Update, WA
- 2015 Champoeg Park Friends Group, Planning and Policy Development, Wilsonville, OR
- 2015 Oregon Museum Association Conference workshops; Meeting Management and Board Recruitment, Pendleton, OR
- 2015 Conference speaker, Board Development and Recruitment, CNS
- 2015 Oregon Association of Mid Valley Volunteers, Workshop about Project Management and Committee Development
- 2015 Oregon Fair Association Conference Speaker in Meeting Management, Hood River, OR
- 2015 Philomath Downtown Association Planning
- 2015 Philomath Downtown Association Public Art Planning and Grant Writing, \$35,000
- 2015 Waldport Literacy Planning and Funding Study
- 2015 Assistance League Grant Writing, \$60,000, Corvallis, OR
- 2014 President and Vice President Board Training, Roseburg, Independence, La Grande, Center for Nonprofit Stewardship
- 2014 Building Board Orientation Programs, Workshops in Eugene and Cottage Grove
- 2014 Mid Valley Executive Director Association Training, Salem, OR
- 2014 President/President Elect training workshops, La Grande, Roseburg, Portland, Independence
- 2014 Board Recruitment Workshop, Eugene, Cottage Grove
- 2014 Oregon Parks and Recreation Department, Friends of Parks Planning, Salem, OR
- 2014 Corvallis Children's Center Strategic Plan, Corvallis, OR
- 2014 North by Northwest Transportation Foundation plan and administrative support
- 2014 Assistance League of Corvallis, capital campaign funding plan, Corvallis, OR
- 2014 Philomath Main Street Executive Director Training, Philomath, Oregon
- 2014 Rogue Valley Humane Society plan, Grants Pass
- 2014 SafeHaven Humane Society plan, Albany, OR
- 2014 Pendleton Public Library plan, Pendleton, OR
- 2014 Workshop Presenter for Center for Nonprofit Stewardship in Astoria, Coos Bay, Corvallis, Klamath Falls, LaGrande, Roseburg, Independence
- 2014 SAGE Eastern Oregon Regional Library plan, Pendleton, OR
- 2014 Philomath Public Art plan, Philomath, Oregon
- 2014 Albany Regional Museum, strategic, plan and board training, Albany, OR
- 2014 Benton County Foundation, strategic plan, Corvallis, OR
- 2013 Port Townsend Main Street Program, Training, Washington
- 2013 Washington State Main Street Facilitation, Washington
- 2013 BENCO Disabled Services Board Plan and Myers Briggs Training, Benton County, Oregon
- 2013 Northwest Oregon Rural Transit Marketing Program, Astoria, OR
- 2013 North by Northwest Transportation Foundation Strategic Plan, OR
- 2013 Gilbert House Staff Team Training, Myers Briggs, Salem, OR
- 2013 Center for Nonprofit Stewardship workshops in Baker City, Corvallis, Ashland and Sisters, OR
- 2013 SAGE Coalition for Library Districts in Eastern Oregon Consolidation Plan
- 2013 Philomath Public Art Commission Training and Fundraising Plan, OR

- 2013 Corvallis Downtown Commission Alley Art Plan, OR
- 2013 Lincoln County Food Share Board Recruitment Training, OR
- 2012 Philomath Downtown Association Public Art Plan and Funding Study
- 2012 “How to do Executive Director Evaluations” workshops in Eugene, Salem, Corvallis and Newport, Oregon
- 2012 Oregon Green Schools Staffing Plan
- 2012 Center for Nonprofit Stewardship workshop presenter – Dept. of Justice, Oregon
- 2012 Program Assessments for Oregon Aviation Society, Well Mama, Inc. and the Oregon Rowers Association, Oregon
- 2012 Benton Soil and Water Conservation District Strategic Plan and Board Plan
- 2011 Oregon Green Schools Strategic Plan
- 2011Vina Moses Strategic Plan, Oregon
- 2011 Marketing, Public Facilitation, and Funding Planning subcontractor for David Evans and Associates for *101 Coastal Routes* public transportation initiative, and for the high speed rail project from Eugene to Vancouver B.C.
- 2011 Community Outreach Strategic Plan, Corvallis, Oregon
- 2011 Workshop presenter for Financial Stewardship Resources, for Oregon Regional Conferences; President Training, Board Recruitment, Difficult Conversations with Board Members, Board Dynamics
- 2011 Director of Community Relations, Marketing Funding Development for Community Services Consortium - a Community Action Agency in Linn, Benton and Lincoln Counties, Oregon
- 2010 Business Assistance Team Training, Main Street Program, Philomath, Oregon
- 2010 Benton Habitat Funding Development and Business Sponsorship Committee Training and Planning
- 2010 Dial A Bus Board Strategic Planning Retreat for Program Services, Corvallis, Oregon
- 2010 Gladstone Public Library Design Committee Training, Gladstone, Oregon
- 2010 Conference Presenter, Financial Stewardship Conference, Corvallis Oregon
- 2009 Northwest School of Wooden Boat Building, Board Fundraising Training, Port Hadlock Washington
- 2009 Gladstone New Library Advisory Committee training, Program services planning, and public meeting facilitation
- 2009 Philomath Downtown Association Business Assistance training
- 2009 Corvallis Downtown Association Board strategic planning and training
- 2009 Benton County Habitat Board planning and governance training
- 2009 Gervais, Oregon downtown city hall site selection public input coordinator
- 2009 Benton County Children and Families Commission, Commission Retreat
- 2009 Conference presenter, Oregon Main Street, Marylhurst, Oregon
- 2009 Conference presenter and keynote for Oregon Parks and Recreation Volunteer bi-annual conference,
- 2009 Workshop presenter with the Department of Justice’s Kirk Harvey for Board President Training for Financial Stewardship Resources, Roseburg and Florence, Oregon
- 2009 Conference presenter for the Oregon Master Gardener Convention and the Oregon Main Street Convention, 2009.
- 2009 City of Philomath Council Plan
- 2009 Dial A Bus Board Strategic Plan and Board Training, Corvallis, OR
- 2009 Habitat Board Plan, Succession Plan and Training, Florence, Oregon
- 2009 Oregon Green Schools funding plan and strategic plan and Board Training, Albany, OR
- 2009 Gladstone Public Library Foundation Board Development and Funding Plan, Gladstone, OR
- 2009 Lebanon Emergency Services Homeless shelter planning, Lebanon, Oregon
- 2009 Corvallis Dial-A-Bus Board planning and site development planning, Corvallis, Oregon
- 2008 State Main Street Program Assessment and Planning for Reedsport and Mitchell Oregon
- 2008 Lebanon Main Street Program Planning and funding Plan, Lebanon, OR
- 2008 Philomath Oregon Main Street Downtown Planning, Philomath, OR
- 2008 Home Life Board Strategic and Funding Plan update, Corvallis, OR
- 2008 Center for Rape and Domestic Violence Board Plan and Training, Corvallis, OR
- 2008 Benton County Furniture Share Board Plan and Training, Corvallis, OR
- 2008 Philomath Oregon Downtown Conceptual Design Plan, Philomath, OR
- 2008 Prevention and Recovery Northwest Executive Succession Plan, Eugene, OR
- 2008 Cobb School Executive Succession Plan, Roseburg OR
- 2008 Oregon and Washington Festivals and Events Board Plan and Training, Lebanon, OR
- 2008 Corvallis Community Facilitation About Downtown Livability, Corvallis, OR
- 2008 ABC House Strategic Planning, Albany, OR
- 2008 Conference Presenter, FSR Leadership Conference, Roseburg, OR
- 2008 Oregon Tilth, Strategic Planning, Corvallis, OR
- 2008 Linn County CASA, Strategic Planning and Board Training, Albany, OR
- 2008 Cobb School Board Strategic Planning, Board Training, Roseburg, OR
- 2008 Coquille Swimming Pool Feasibility and Financial Pro-Forma Study, Coquille, OR