



Deb Merchant, Banner Non-Profits LLC

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Deb began her non-profit career in 1997 after owning/operating several small for-profit businesses in the financial and recreational industries. Her passion to support volunteer and mission-driven organizations stems from a desire to invigorate smaller communities through local wisdom, knowledge, skills and impact. Deb's interdisciplinary background in social science, environmental science and business management gives her a comprehensive perspective on how non-profits can make meaningful contributions to local communities. She joined Banner Non-Profits in 2018.

Deb's 24+ years of non-profit experience includes work at the local, statewide, regional, national and international scales as a program manager, fundraiser, and executive director. She specializes in providing these services to non-profits:

- Fundraising - foundation, government agency (federal, state, regional and local) and corporate grant writing; membership program development, corporate sponsorships
- Communications - website development, listserv and email management, printed and electronic newsletters
- Budget development - project and organizational development and tracking
- Facilitation - small and large groups for federal agencies and non-profits
- Evaluation - qualitative and quantitative
- Interim executive director
- Executive Director coach and mentor

Deb's passion for the world can be found through [photography](#) and [writing](#).